


STUDENT ID



JULIA BASS - CAPE PENINSULAR UNIVERSITY OF TECHNOLOGY
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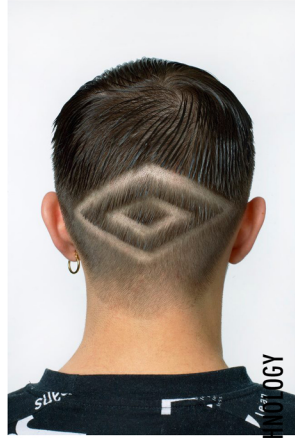
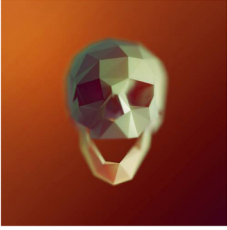
In a time when everything has been done before, Avant guard, to me, no longer means looking to the future but rather showing a true reflection your contemporary world. What has struck me recently is how we, as humans, seem to think we're invincible. We relish destruction.

At the time we were briefed on the Live Eco project, I was taking an interest on the Turkish riots, and seeing just how fragile people really were. This coincided with thinking about how I could make a jacket hood out of a very stiff plastic material. My solution then was that of a surface faceted with seams, which would allow for movement. This crystalline structure fitted perfectly with my ideas of resilience and protection of the human body; diamonds being the strongest of all minerals. I chose to use denim, as I liked the idea of a fabric that, while woven to maximize endurance, was still purposely made to fade. The design for a parka is one of the most protective garments that are still easy to wear everyday as Ready to Wear fashion grows exponentially every year.

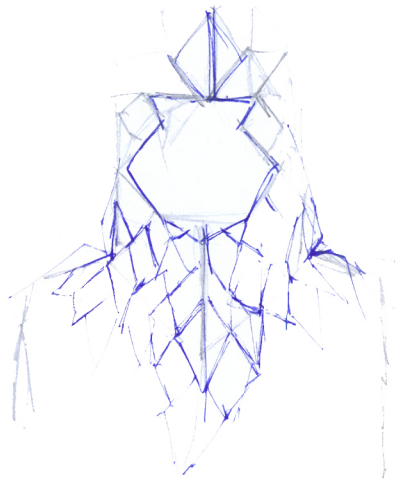
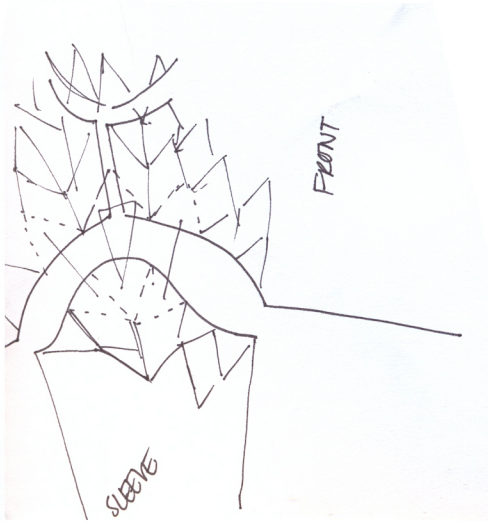
RATIONALE

JULIA BASS - CAPE PENINSULAR UNIVERSITY OF TECHNOLOGY

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DEVELOPMENT



FINAL DESIGN



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FOUND GARMENTS AND SWATCHES



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